



FOR IMMEDIATE RELEASE

Xponential Space Appoints Paul Reichert as Strategic Advisor

Barcelona, Spain — June 16, 2026 — Xponential Space today announced the appointment of Paul Reichert as Strategic Advisor, strengthening the company's ability to identify and develop commercially relevant applications of microgravity for the life sciences industry.

Reichert brings extensive experience in pharmaceutical research and space-based protein crystallization. His work at Merck Research Laboratories included investigations aboard the International Space Station exploring how microgravity could support biologics formulation and drug delivery, including published research on the crystallization of pembrolizumab, the active ingredient in KEYTRUDA®.

At Xponential Space, Reichert will advise on scientific priorities, opportunity assessment and the development of research collaborations with pharmaceutical companies and space implementation partners. His initial focus will include protein crystallization and biologics formulation, helping translate industry needs into well-defined research programmes with measurable outcomes.

"Space capabilities create value when they address a meaningful challenge here on Earth," said Ignacio Krasovitzky, Founder and CEO of Xponential Space. "Paul brings firsthand experience of what it takes to translate a pharmaceutical research question into a microgravity experiment. His insight will help us identify where space can make a meaningful difference and build the partnerships needed to test that potential."

Xponential Space connects demand from terrestrial industries with the capabilities of the space sector. Through market intelligence, scientific and commercial assessment, and partnership development, the company helps organisations move from initial interest to actionable opportunities.

Reichert's appointment reinforces this approach by bringing pharmaceutical research experience into the early stages of opportunity selection and programme design. The aim is to ensure that proposed projects address relevant industry challenges, establish clear comparisons with ground-based approaches and generate evidence that can inform further investment.

"The opportunity begins with asking the right scientific question," said Paul Reichert. "Microgravity offers a distinctive environment for research, but its value depends on demonstrating results that matter on Earth. I look forward to working with Xponential Space to help companies evaluate that potential and develop rigorous programmes around it."

About Xponential Space

Xponential Space connects space capabilities with demand on Earth. Working across life sciences, advanced materials and other industrial sectors, the company combines market intelligence, opportunity development and strategic partnerships to help organisations identify, validate and pursue space-enabled solutions.